

“PROJECT RUNWAY” - SEASON 7
APPLICATION INSTRUCTIONS

1. PLEASE REVIEW THESE INSTRUCTIONS CAREFULLY.
Retain this sheet for future reference.
2. GENERAL ELIGIBILITY REQUIREMENTS (please see the attached Application and Release for a complete list of Eligibility Requirements):
 - You must be at least 21 years of age by June 14, 2009.
 - You must be either:
 - a. a legal resident of the U.S.; or
 - b. able to obtain the necessary visa or waiver to allow you to stay in the U.S for the filming of the program
 - You must not have had gross sales of more than \$100,000/year as a fashion designer.
3. Please fill out and sign the enclosed Application and Release legibly, using dark colored ink.
4. Answer all questions honestly and accurately to the best of your ability.
5. Please write only on the printed side of the paper. Feel free to attach additional sheets as necessary. DO NOT turn the page over and write on the back.
6. Please include the following photos (digital images preferred- if digital, please include both good-quality printouts of your photos and a CD or DVD of the digital images):
 - Two recent photos of yourself: one full-length shot and one close-up of your face.
 - A “virtual portfolio” of your work (include as many of the following as apply):
 - a. photos of at least three (3), but no more than ten (10), of your completed designs (preferably shown on a model or a dress form), marked with their dates of completion. Please include front, side, and back views and show a variety of looks for both day and evening, if you have them;
 - b. images of detail work (e.g. beading, ruching, pleating, knitting, crochet) that you have produced, if applicable;
 - c. images of your patterns if you work from them; some should be for the outfits pictured; and
 - d. images of your sketches.
7. You must include a three (3) to five (5) minute personal video, on mini-DV or DVD ONLY. No other formats will be accepted (**Please do not let this video tape slow you down. You may send us the rest of the application materials now, and the tape later, if needed**)

Your video should consist of the following:

- a. a personal introduction, telling us who you are and giving us an overview of your life;
- b. a summary of your design goals and achievements;
- c. a description of why you need Project Runway to achieve your goals; and
- d. anything else you think we need to know.

Relax, have fun, and let your personality shine through. Please remember that this is a movie starring you; you should be in front of the camera talking to it, not acting as the director behind the scenes. You are not being judged on the professionalism of this video, but please double-check before sending it to us that a) we can hear you (i.e. the tape/camera had functional sound when you filmed) and b) we can see you (i.e. there was enough light while you were filming that we can see you clearly).

8. You must staple a copy of your driver's license or other government-issued ID (passport, driver's license, state ID card, etc.) to the back of the packet.
9. Please note that if you move on to be a semi-finalist in the candidate selection process (as defined as an officially selected potential contestant for "Project Runway" - Season 7), you will be required to sign Producer's standard paperwork which shall include, but not be limited to, a participant waiver/release agreement, confidentiality form and statement of veracity and the right of Producer to conduct legal, physical, and medical background checks. If you are selected as a semi-finalist you will need to travel at your own expense to your closest semi-final location for an in-person interview and assessment of your designs. Cities in which we may conduct semi-final interviews include (but may not be limited to): New York, Los Angeles, Chicago, Atlanta, and Seattle. The semi-finals are currently scheduled to take place between approximately May 8 and May 25, 2009.

You should send all application materials in one package ASAP.

ALL APPLICATIONS MUST BE RECEIVED IN OUR OFFICES NO LATER THAN APRIL 30th, 2009.

PLEASE NOTE THAT WE ARE NOT ABLE TO RETURN APPLICATION MATERIALS TO YOU, AND THAT YOU SHOULD CAREFULLY REVIEW THE WAIVER AND RELEASE FORMS AT THE END OF THIS APPLICATION.

YOUR APPLICATION SHOULD BE SENT TO:

**PROJECT RUNWAY CASTING
BUNIM-MURRAY PRODUCTIONS
6007 SEPULVEDA BLVD.
VAN NUYS, CA 91411**

Thank you for your time and effort in submitting this application.

**Should you have any questions please feel free to call us at 818-756-7034
or e-mail us at prcasting@bunim-murray.com**

APPLICATION AND RELEASE

Application Form

NAME: _____ Today's Date: _____

PRESENT ADDRESS: Phone: _____

_____ 2nd PHONE: _____

_____ Cell/Pgr: _____

Email: _____ DO YOU HAVE A BLOG, LIVEJOURNAL,
WEBSITE OR SITES? WHAT IS / ARE THE

2nd Email: _____ ADDRESS/ADDRESSES?

DO YOU CHECK YOUR EMAIL A LOT: Yes No

WILL YOU BE AT LEAST 21 YEARS OF AGE BY JUNE 14, 2009?

YES NO (CIRCLE ONE)

(IF NO, YOU ARE NOT ELIGIBLE TO BE A CONTESTANT IN PROJECT RUNWAY ("THE PROGRAM"). PLEASE SEE ATTACHED ELIGIBILITY REQUIREMENTS).

ARE YOU OR HAVE YOU EVER BEEN A MEMBER OF SAG/AFTRA? YES NO

IF YES, IS YOUR MEMBERSHIP CURRENTLY ACTIVE? YES NO

HAVE YOU EVER ACTED OR PERFORMED OUTSIDE OF A SCHOOL PROGRAM? IF SO, PLEASE DESCRIBE:

HAVE YOU EVER PREVIOUSLY APPLIED TO APPEAR ON A TELEVISION SHOW? IF SO, WHAT SHOW OR SHOWS, AND HOW FAR DID YOU GET IN THE PROCESS?

HAVE YOU OR ANY OF YOUR IMMEDIATE FAMILY MEMBERS EVER BEEN DIRECTLY INVOLVED IN ANY CAPACITY IN THE PRODUCTION OF A TELEVISION SHOW OR DOCUMENTARY? IF SO, WHAT WAS THE PROJECT AND IN WHAT CAPACITY WERE YOU OR THEY INVOLVED?

ARE YOU CURRENTLY MARRIED? _____ HAVE YOU EVER BEEN? (If so, please describe)

DO YOU HAVE ANY CHILDREN? (Names, ages, and do they live with you?)

ARE YOU A FASHION DESIGNER? YES NO (CIRCLE ONE)

IF YES, HOW MANY YEARS HAVE YOU BEEN A FASHION DESIGNER? _____

DO YOU DESIGN FOR YOUR OWN LABEL FULL TIME? YES NO (CIRCLE ONE)

HOW LONG HAS YOUR LABEL BEEN IN BUSINESS? _____

DO YOU DESIGN FOR: MEN WOMEN BOTH (CIRCLE ONE)

IF BOTH, WHICH GENDER DO YOU PREFER TO DESIGN FOR? IF YOU DESIGN FOR ONLY ONE GENDER, WHY? WHAT DO YOU THINK ARE THE SPECIFIC CHALLENGES OR REWARDS OF DESIGNING FOR EACH GENDER?

WHAT IS/ARE YOUR AREA(S) OF EXPERTISE? CHECK ALL THAT APPLY:

_____ WOMEN'S READY TO WEAR

_____ WOMEN'S EVENING WEAR

_____ WOMEN'S AVANT-GARDE

_____ MENSWEAR

_____ ACCESSORIES

_____ OTHER (PLEASE SPECIFY BELOW: SWIMWEAR, LINGERIE, ACTIVEWEAR, ETC.)

PLEASE LIST ANY PLACE YOUR CLOTHES ARE AVAILABLE FOR SALE (INCLUDING INTERNET):

WHAT WERE YOUR GROSS SALES FOR YOUR BIGGEST YEAR? _____

DO YOU MAKE A LIVING AS A DESIGNER OR IS THIS A HOBBY? IF YOU DO NOT CURRENTLY MAKE YOUR LIVING AS A DESIGNER, HOW DO YOU CURRENTLY MAKE YOUR LIVING?

HAVE YOU EVER WORKED OR DO YOU CURRENTLY WORK FOR A DESIGNER OR MANUFACTURER? IF YES, PLEASE LIST ANY AND ALL POSITIONS YOU HAVE HELD WORKING FOR A DESIGNER OR MANUFACTURER TO DATE (INCLUDE YOUR RESPONSIBILITIES AND IF IT WAS A STAFF OR INTERN POSITION):

PLEASE DESCRIBE YOUR JOB HISTORY OUTSIDE THE FIELDS OF FASHION AND DESIGN:

HAVE YOU ATTENDED A FASHION DESIGN SCHOOL OR A FASHION PROGRAM?
YES NO

IF YES, WHAT WAS THE SCHOOL AND PROGRAM YOU ATTENDED?

DID YOU GRADUATE? YES NO (CIRCLE ONE)

IF YOU GRADUATED, WHAT WAS THE TYPE OF DEGREE EARNED? IF NOT, WHY DID YOU LEAVE THE PROGRAM?

IF YOU ANSWERED "NO" TO THE ABOVE QUESTION, WHAT IS YOUR FASHION/DESIGN BACKGROUND?

DO YOU KNOW HOW TO:

- CUT? YES NO (CIRCLE ONE)
- SEW? YES NO (CIRCLE ONE)
- SKETCH? YES NO (CIRCLE ONE)
- MAKE YOUR OWN PATTERNS? YES NO (CIRCLE ONE)

PLEASE DESCRIBE YOUR DESIGN PHILOSOPHY/ POINT OF VIEW:

PLEASE DESCRIBE YOUR GOALS AS A DESIGNER:

WHAT ARE YOUR STRENGTHS AND WEAKNESSES AS A DESIGNER?

WHAT HAS BEEN THE MOST HELPFUL/CONSTRUCTIVE FEEDBACK OR CRITICISM YOU'VE RECEIVED?

WHAT HAS BEEN YOUR MOST CHALLENGING PROJECT TO DATE? WHAT MADE IT CHALLENGING TO YOU AND WHAT DID YOU LEARN IN THE PROCESS?

WHAT WOULD WINNING PROJECT RUNWAY MEAN TO YOU?

HAVE YOU RECEIVED ANY SCHOLARSHIPS, AWARDS, OR OTHER RECOGNITION FOR YOUR DESIGNS?

WHO/WHAT DO YOU THINK ARE THE WORST (OR MOST OVERRATED) DESIGNERS OR LABELS? WHY?

HAVE YOU PERSONALLY ENCOUNTERED ANY OF YOUR MOST OR LEAST ADMIRER DESIGNERS? WHAT WAS THE OCCASION, AND WHAT HAPPENED?

WHAT ARE YOUR FAVORITE FASHION MAGAZINES AND WHY?

WHAT IS YOUR HIGHEST LEVEL OF EDUCATION? _____

NAME OF SCHOOLS/ INSTITUTION(S) AND # OF YEARS COMPLETED (PLEASE INCLUDE DATES OF ATTENDANCE) :

DO YOU BELONG TO ANY AFFILIATIONS OR ORGANIZATIONS?

WHERE WOULD YOU LIKE TO SEE YOURSELF IN FIVE YEARS?

PLEASE DESCRIBE THE THREE BIGGEST ISSUES/EVENTS YOU EXPECT TO DEAL WITH PERSONALLY IN THE NEXT FOUR MONTHS. PLEASE DESCRIBE THE ISSUE AND STATE WHY YOU EXPECT EACH WILL NEED TO BE DEALT WITH IN THE NEAR FUTURE:

A: _____

B: _____

C: _____

WHAT ARE YOU PASSIONATE ABOUT (i.e. HOBBIES, POLITICS, SPORTS, MUSIC, ETC.)?

WHAT IS THE BIGGEST OBSTACLE YOU'VE HAD TO OVERCOME IN YOUR LIFE?

WHAT IS/ARE YOUR FAVORITE:

TV SHOW(S): _____
BAND(S) OR TYPE(S) OF MUSIC: _____
MOVIE(S): _____

— BRIEFLY DESCRIBE YOUR UPBRINGING/ FAMILY BACKGROUND:

DO YOU LIVE ALONE OR WITH SOMEONE ELSE? DO YOU GET ALONG? WHAT'S THE BEST THING ABOUT YOUR LIVING SITUATION? WHAT'S THE WORST?

DO YOU CURRENTLY HAVE A BOYFRIEND/GIRLFRIEND/SPOUSE? IF SO, PLEASE DESCRIBE HIM/HER. HOW LONG HAVE YOU BEEN TOGETHER? WHERE DO YOU SEE THE RELATIONSHIP GOING? WHAT ARE THE BEST AND WORST THINGS ABOUT BEING WITH HIM/HER?

WHAT DO YOU DO FOR FUN? DO YOU HAVE ANY PARTICULAR HOBBIES? DO YOU PREFER INDIVIDUAL OR GROUP ACTIVITIES?

WHAT IS A TYPICAL WEEKEND LIKE FOR YOU?

HOW WOULD SOMEONE WHO REALLY KNOWS YOU DESCRIBE YOUR BEST TRAITS?

HOW WOULD SOMEONE WHO REALLY KNOWS YOU DESCRIBE YOUR WORST TRAITS?

IF THERE WERE ONE THING YOU COULD CHANGE ABOUT YOURSELF WHAT WOULD IT BE?

WHAT BOTHERS YOU MOST ABOUT OTHER PEOPLE?

ARE YOU AN EMOTIONAL PERSON? WHEN WAS THE LAST TIME YOU LOST YOUR TEMPER? WHEN WAS THE LAST TIME YOU CRIED? WHAT WERE THE CIRCUMSTANCES?

WHAT ONE THING ABOUT YOU WOULD NO ONE EVER GUESS JUST BY LOOKING AT YOU?

DESCRIBE A MAJOR EVENT OR ISSUE THAT'S AFFECTED YOU:

DESCRIBE YOURSELF AS A COMPETITOR:

DESCRIBE THE BEST DAY OF YOUR LIFE THUS FAR:

DESCRIBE THE WORST DAY OF YOUR LIFE THUS FAR:

WHAT'S THE CRAZIEST THING YOU'VE EVER DONE?

WHAT ACTION(S) OR ACCOMPLISHMENT(S) IN YOUR LIFE ARE YOU PROUDEST OF?

WHAT IS YOUR GREATEST REGRET?

DO YOU HAVE ANY HABITS WE SHOULD KNOW ABOUT?

DO YOU KNOW ANYONE ELSE WHO IS APPLYING TO BE ON THE PROGRAM? YES NO (CIRCLE

ONE)

IF YES, PLEASE LIST THEIR NAME(S) AND ADDRESS(ES) AND DESCRIBE YOUR RELATIONSHIP:

DO YOU REGULARLY WORK WITH PROFESSIONAL MODELS? YES NO (CIRCLE ONE)

IF YES, WHO/ WHAT AGENCY?

PLEASE DESCRIBE YOUR GENERAL HEALTH. DO YOU HAVE ANY HEALTH CONCERNS (MENTAL OR PHYSICAL) THAT MAY PREVENT YOU FROM FULLY PARTICIPATING IN THIS PROGRAM, OR ARE YOU CURRENTLY UNDERGOING ANY TREATMENT FOR INJURIES OR OTHER CONCERNS (MENTAL OR PHYSICAL) THAT MAY AFFECT YOUR PARTICIPATION IN THIS PROGRAM?

ARE YOU A LEGAL RESIDENT OF THE UNITED STATES? YES NO (CIRCLE ONE)

IF NO, WHERE ARE YOU A LEGAL RESIDENT AND WHAT IS YOUR VISA STATUS?

HAVE YOU EVER BEEN CONVICTED OF A FELONY, MISDEMEANOR, OR ANY OTHER CRIME, INCLUDING RECKLESS OR DRUNK DRIVING? YES NO (CIRCLE ONE)

HAVE YOU EVER BEEN PARTY TO A CIVIL LAWSUIT? YES NO (CIRCLE ONE)

IF YOU ANSWERED "YES" TO EITHER OF THE PREVIOUS QUESTIONS, PLEASE DESCRIBE BELOW IN DETAIL, INCLUDING DATES, WHEN AND WHERE EVENTS OCCURRED, AND THE EVENTUAL OUTCOME OF THE CASE.

HAVE YOU EVER BEEN ARRESTED OR HAD A RESTRAINING ORDER TAKEN OUT AGAINST YOU? WHAT WERE THE CIRCUMSTANCES OR CHARGES AND WHAT WAS THE EVENTUAL OUTCOME?

HAVE YOU EVER PLACED A RESTRAINING ORDER AGAINST SOMEONE ELSE? WHAT WERE THE CIRCUMSTANCES AND WHAT WAS THE EVENTUAL OUTCOME?

REGARDLESS OF ANY LEGAL PROCEEDINGS, HAVE YOU EVER DONE OR BEEN INVOLVED IN ANYTHING THAT COULD REFLECT NEGATIVELY ON YOU OR ON PROJECT RUNWAY, THE PROGRAM PRODUCERS AND/OR THE NETWORK OR STATIONS THAT WILL EXHIBIT THE PROGRAM IF YOU ARE CHOSEN TO PARTICIPATE IN THE PROGRAM?

IS THERE ANY PART OF YOUR LIFE YOU WOULD PREFER NOT TO SHARE OR DISCUSS ON TELEVISION?

DO YOU HAVE ANY FRIENDS, COLLEAGUES, OR FAMILY MEMBERS WHO WOULD OBJECT TO YOUR BEING ON TELEVISION OR WOULD PREFER NOT TO BE ON TELEVISION THEMSELVES? IF SO, WOULD THEIR OBJECTIONS AFFECT YOUR DECISION TO APPEAR ON THE PROGRAM?

PLEASE LIST BELOW ANYONE YOU KNOW OR HAVE KNOWN WHO IS NOW OR HAS BEEN IN THE PAST TWO YEARS AN OFFICER, DIRECTOR, EMPLOYEE, AGENT, OR REPRESENTATIVE OF ANY OF THE FOLLOWING:

- THE WALT DISNEY CORPORATION OR THE HEARST CORPORATION OR ANY AFFILIATED OR SUBSIDIARY COMPANIES
- LIFETIME ENTERTAINMENT SERVICES (THE "NETWORK") OR ITS PARENT OR AFFILIATED OR SUBSIDIARY COMPANIES;
- MIRAMAX FILM CORP OR ITS PARENT OR AFFILIATED OR SUBSIDIARY COMPANIES;
- THE WEINSTEIN COMPANY LLC OR ITS PARENT OR AFFILIATED OR SUBSIDIARY COMPANIES;
- FASHION CENTS LLC OR ITS PARENT OR AFFILIATED OR SUBSIDIARY COMPANIES;
- PROJECT FASHION, INC. (THE "PRODUCER") OR ITS PARENT OR AFFILIATED OR SUBSIDIARY COMPANIES;
- BUNIM-MURRAY PRODUCTIONS AND M CABLE TELEVISION, INC. OR THEIR PARENT OR AFFILIATED OR SUBSIDIARY COMPANIES;
- ANY PERSON OR ENTITY INVOLVED IN THE DEVELOPMENT, PRODUCTION, DISTRIBUTION, OR OTHER EXPLOITATION OF THE PROGRAM OR ANY VERSION OR VARIATION THEREOF;
- ANY SPONSOR OF THE PROGRAM OR ITS ADVERTISING AGENCY (INCLUDING, WITHOUT LIMITATION, L'OREAL, BROTHER AND MARIE CLAIRE MAGAZINE); OR
- ANY PERSON OR ENTITY SUPPLYING PRIZES OR OTHER SERVICES TO THE PROGRAM.

IF YOU DO NOT KNOW ANYONE WHO FITS THE ABOVE CATEGORIES, PLEASE WRITE "NONE" IN THE FOLLOWING SPACE:

ARE YOU AN ACQUAINTANCE OF, OR DO YOU HAVE A PERSONAL OR PROFESSIONAL RELATIONSHIP WITH, ANY OF THE FOLLOWING PEOPLE (CIRCLE YES OR NO):

- HEIDI KLUM YES NO
- DESIREE GRUBER YES NO
- JANE CHA YES NO
- TIM GUNN YES NO
- JONATHAN MURRAY YES NO
- SARA REA YES NO
- ETHAN COHEN YES NO
- MARY GEHLHAR YES NO
- JOANNA BUCHANAN YES NO
- ALESSANDRA BRUNIALTI YES NO

- JOANN PAILEY YES NO
- CHRISTINA NEAULT YES NO
- WENDY PEPPER YES NO
- AUSTIN SCARLET YES NO
- JAY MCCARROLL YES NO
- KARA SAUN YES NO
- SANTINO RICE YES NO
- CHLOE DAO YES NO
- DANIEL VOSOVIC YES NO
- NICK VERREOS YES NO
- ANDRAE GONZALO YES NO
- MICHAEL KORS YES NO
- NINA GARCIA YES NO
- JEFFREY SEBELIA YES NO
- MICHAEL KNIGHT YES NO
- LAURA BENNETT YES NO
- ULI HERZNER YES NO
- KEVIN CHRISTIANA YES NO
- VICTORYA HONG YES NO
- ELISA JIMENEZ YES NO
- RAMI KASHOU YES NO
- SIMONE LEBLANC YES NO
- MARION LEE YES NO
- JILLIAN LEWIS YES NO
- RICKY LIZALDE YES NO
- JACK MACKENROTH YES NO
- CHRIS MARCH YES NO
- STEVEN ROSENGARD YES NO
- CHRISTINA "KIT" SCARBO YES NO
- CHRISTIAN SIRIANO YES NO
- KATHLEEN "SWEET P" VAUGHN YES NO
- CARMEN WEBBER YES NO

IF YOU CIRCLED "YES" TO ANY OF THE NAMES ABOVE, PLEASE DESCRIBE: 1) THE NATURE OF YOUR RELATIONSHIP WITH THAT PERSON; 2) HOW LONG YOU HAVE KNOWN HIM OR HER; AND 3) HOW OFTEN YOU SEE AND/OR SPEAK TO HIM OR HER:

PLEASE USE THE FOLLOWING SPACE TO TELL US ANYTHING ELSE YOU THINK WE OUGHT TO KNOW ABOUT YOU:

REFERENCES AND CONTACTS:

LIST 4 PEOPLE WHO HAVE KNOWN YOU FOR OVER THREE YEARS (EXCLUDING RELATIVES) AND CAN TELL US WHAT A GREAT PERSON YOU ARE:

NAME ADDRESS PHONE HOW DO THEY KNOW YOU?

- 1.
- 2.
- 3.
- 4.

PLEASE HELP US GET IN TOUCH WITH YOU. IF YOU HAVE OTHER PEOPLE (ROOMMATES, SIGNIFICANT OTHER, BOSS, RELATIVES, ETC.) WHO FREQUENTLY KNOW WHERE YOU ARE AND HOW TO GET IN TOUCH WITH YOU, PLEASE LIST THEM BELOW. AS WE CAST ON A SHORT SCHEDULE, GETTING IN TOUCH WITH YOU QUICKLY HELPS EVERYONE.

NAME: RELATION: PHONE:

- 1.
- 2.
- 3.
- 4.

Eligibility Requirements and Releases

The foregoing Application Form and the following eligibility requirements and releases are

referred to herein collectively as the “**Application and Release**”. As used herein, “**Producer**” shall refer to Project Fashion, Inc., and The Weinstein Company LLC, and each of their respective parents, subsidiaries, and affiliates, and each of their respective officers, directors, shareholders, employees, agents, representatives, successors, licensees and assigns. “**Network**” shall refer to the Lifetime Entertainment Services and its parents, subsidiaries, and affiliates, and each of their respective officers, directors, shareholders, employees, agents, representatives, successors, licensees and assigns. The “**Programs**” shall be defined as the shows currently entitled “Project Runway” – Season 7, and “Models of the Runway” – Season 2.

1. Eligibility Requirements (“**Eligibility Requirements**”) - By signing below, I hereby represent and warrant:

a. I am (a) a legal resident of the U.S. and able to legally travel to any foreign country in connection with my participation in the Programs, or (b) able to obtain the appropriate visa or waiver to enable me to stay legally in the United States to participate in the Programs and be able to legally travel to any foreign country in connection with my participation in the Programs.

b. My gross sales as fashion designer have not exceeded \$100,000 per year.

b. I have a valid passport that will be in full force and effect beginning no later than June 1, 2009 and continuing through May 31, 2010.

c. I am or will be at least 21 years of age as of June 14, 2009.

d. I am not a candidate for public office and agree that I will not to become one until after one (1) year after the initial exhibition of the episode(s) of the Programs in which I appear, if selected as a contestant.

e. I understand that I may not participate in the Programs if my participation would create impropriety or the appearance of impropriety as determined by Producer and/or Lifetime Entertainment Services (“Network”), in their sole discretion. In making this determination, Producer and Network will consider whether I or any member of my immediate family or anyone living in my household is or has been within the last two (2) years an employee, officer, director, representative or agent of any of the following:

- the Walt Disney Corporation or the Hearst Corporation or any affiliated or subsidiary companies;
- Lifetime Entertainment Services or its parent or affiliated or subsidiary companies;
- Miramax Film Corp or its parent or affiliated or subsidiary companies;
- The Weinstein Company LLC or its parent or affiliated or subsidiary companies;
- Fashion Cents LLC or its parent or affiliated or subsidiary companies;
- Project Fashion, Inc. or its parent or affiliated or subsidiary companies;
- Bunim-Murray Productions and M Cable Television, Inc. or their parent or affiliated or subsidiary companies;
- any person or entity involved in the development, production, distribution, or other exploitation of the program or any version or variation thereof;
- any sponsor of the program or its advertising agency (including, without limitation, L’Oreal, Brother, and Marie Claire magazine; or
- any person or entity supplying prizes or other services to the program.

In addition, I understand that Producer and Network reserve the right to render me ineligible if either of them determines, in their sole discretion, I am sufficiently connected with the production, administration, judging, or distribution of the Programs, such that my participation in the Programs could create the appearance of impropriety. Such decisions are final and are not subject to challenge or appeal.

f. If I am selected as a potential contestant, I agree to execute waivers and release

agreements, including, but not limited to, a participant agreement and release and other agreement(s) as required by the Producer or the Network, or any of their licensees, successors or assigns.

g. If I am selected for further consideration as a so-called "semi finalist", I understand that I must be willing to submit to a medical examination, psychological examination, and background check to the maximum extent permitted by law if and to the extent required by Producer and/or the Network.

h. I understand that I must be available to the production as follows: The shooting of the Programs is currently scheduled to be done in three (3) stages -- the initial stage, the middle stage, and the final stage. The initial stage will last approximately four (4) weeks and will be shot in New York or such other location(s) (which may be domestic and/or international) as Producer designates in its sole discretion. I must be willing to travel to New York (or such other city(ies), which may be domestic and/or international, that Producer designates in its sole discretion) and live in one or more New York based locations (or a location(s) based in another city(ies), which may be domestic and/or international) that Producer designates in its sole discretion) with other contestants, for all or part of the initial stage. The middle stage, if I progress that far, may, at Producer's discretion, involve shooting in my home and/or office during the period between the initial stage of the contest and the final stage. The final stage may be shot in New York City during Fall or Spring Fashion Week and, if I progress to the final stage, I will need to be available to be in New York City for approximately one (1) week, or such other location (which may be domestic and/or international) as Producer may designate in its sole discretion. I understand that I will also need to be available for pre-production and post-production activities. Furthermore, I understand that I may be separated from the other members of my family and friends for some or all of this time.

2. Representations and Warranties - By signing below, I hereby give the following representations, warranties, acknowledgements, consents and releases, upon which I understand Producer and Network will rely:

a. I, the undersigned, hereby represent, warrant, acknowledge, and agree that: (i) I have read and I meet and agree to be bound by the Eligibility Requirements; (ii) I have completed this Application and Release honestly and accurately; (iii) I understand that if any of the information in this Application and Release is found to be false or incomplete, this will be grounds for dismissal from the contestant selection process and/or from the contest and/or from the Programs if I have been selected to participate in the contest and Programs; (iv) even if I meet the Eligibility Requirements, Producer has no obligation to interview me and/or select me as a contestant; (v) I agree to keep strictly confidential all information about the Programs, the Network and the Producer, that I acquire during the contestant selection process and during my participation in the Programs (if applicable); (vi) my voice, actions, and likeness will be recorded as a part of this application and contestant selection process, and I understand that Producer may, but is in no way obligated to, actually use such recordings within the Programs or in any other manner; (vii) even if I am selected as a contestant, Producer has no obligation to produce the Programs or conduct the contest, and Producer and/or Network have no obligation to exhibit, broadcast or otherwise exploit, the Programs, even if the contest is conducted and the Programs is recorded or filmed; (viii) all decisions by Producer concerning selection of the contestants are final and not subject to challenge or appeal; and (ix) Producer has no obligation to return any materials submitted by me as part of the contestant selection process whether or not I am selected as a contestant, and Producer may, but is in no way obligated to, use any such materials in the Programs or in any other manner.

b. I hereby consent to the recording, use and reuse by Producer and Network of my voice,

actions, likeness, name, appearance, biographical material, and any information or Materials (as defined below) contained in, derived from or obtained in connection with my application to be a contestant in the Programs, including, without limitation, any video, recordings or still pictures of me taken during the contestant selection process, or the production of the Programs, or those contained in any material submitted by me in connection with my application (collectively "**Likeness**").

- c. I further agree that the Producer shall have a perpetual and royalty free right to photograph, record, use and reuse any and all elements comprising my portfolio and/or my designs, including, but not limited to, articles of clothing, and any other materials that I have provided or may provide in connection with this Application and Release, the contestant selection process, and the Programs (collectively, the "**Materials**") and any video, recordings and still pictures made thereof.
- d. If I perform or include any music (other than music supplied to me by Producer) in connection with my application or the Programs (the "**Music**"), I represent and warrant that I own or control all rights in and to such Music, and I grant Producer and Network the right to record, reproduce and publicly perform, and use and/or market for profit, any such music in and in connection with the Programs or any other work. Without in any way limiting the waivers and releases set forth herein, I waive any claims to royalties of any kind, whether accruing now or in the future, from Producer or their licensees for the use of any such Music, including, without limitation, any applicable copyright, public performance, mechanical and synchronization royalties.
- e. Without limiting the foregoing, I agree that Producer and Network, and any of their respective licensees, successors, assignees, parents, subsidiaries, or affiliated entities, and each of their respective employees, agents, representatives, officers and directors shall have the irrevocable right to record, use and reuse, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit all or part of my Likeness, Materials and Music in and in connection with the Programs and any other audio or visual programming, and in connection with any promotion, publicity, marketing or advertisement thereof and any merchandising related thereto, in any and all manner or media, now known or hereafter devised, throughout the Universe, in perpetuity. Producer shall have the right to edit, alter or modify my Likeness, Materials, and Music (regardless of whether or not I am, or they are, recognizable). I grant the rights hereunder whether or not I am selected to participate in the Programs in any manner whatsoever. I understand that I will not be provided any compensation including but not limited to financial compensation for granting Producer and Network these rights or for signing this Application and Release and consenting to the releases contained herein, the consideration for which shall be the opportunity to apply for, and potentially participate on, the Programs.
- f. I agree to take, at Producer's expense, any further action, in writing (including, without limitation, execution of affidavits and/or other documents), requested by Producer to effect, perfect or confirm Producer's and Network's rights in my Likeness, the Materials and the Music without separate compensation to me or any other person or entity.
- g. I hereby authorize Producer and/or the Network and any person or entity designated by Producer and/or the Network to investigate, access and collect information about me, about any of the statements made by me in my application, my participant agreement (if any), any supporting documents and any other documents that I have signed or provided or do sign or provide in connection with my application to be selected as a contestant on the Programs or any other written or oral statements I make in connection therewith. I irrevocably authorize Producer and/or Network and any person or entity designated by Producer and/or Network to secure information about me and my experiences from my current and former employers, associates, friends, family members, educational

institutions, government agencies, credit reporting agencies, and any references that Producer and/or Network deem relevant in their sole discretion and I irrevocably authorize such parties to provide information concerning me. I hereby unconditionally and irrevocably release and forever discharge Producer and Network, the persons or entities designated by Producer and/or Network, and all such parties and persons from any and all liabilities arising out of or in connection with any such investigation. Without limiting the foregoing, I specifically authorize investigation of my employment records, medical records, and government records, including but not limited to my motor vehicle records, military records, criminal records and credit and/or consumer report(s). I acknowledge and agree that any such information obtained by Producer and/or Network or by any person or entity designated by Producer and/or Network pursuant to this paragraph or otherwise may be used for purposes of selecting contestants in the Programs, and may be described or otherwise related in and in connection with the Programs.

h. I hereby authorize Producer and any person or entity designated by Producer to conduct psychological and physical examinations of me as required by Producer or Network. I further authorize the individuals conducting such examinations of me to disclose to Producer and/or the Network and their representatives all information about me obtained in connection with such examinations, and authorize Producer and the Network to utilize such information in selecting contestants for the Programs. Additionally or in the alternative (in Producer's and/or Network's sole discretion), I will provide Producer with certification from my personal physician stating that I am physically fit and have no medical condition that would prevent me from participating in the Programs.

i. I understand that the application and contestant selection process will involve subjective decisions made by certain individuals selected by Producer and/or Network in their sole discretion, who may include, without limitation, fashion designers, past Project Runway contestants, and past judges (the "**Panelists**"). I understand that the Panelists may make casting recommendations to the Producer and Network but that all casting decisions will be made by the Producer and Network in their sole discretion. I further understand that the Panelists, the Network, Producer and/or other persons or entities may be acquainted with or have some familiarity with some or all of the applicants to varying degrees. I further understand that in addition to regional and international auditions for the Programs, which are open to all applicants who meet the Programs' eligibility requirements, there may be "invitational" auditions, to which certain applicants are invited to audition. I understand and agree that all contestant selection and elimination decisions shall be final and binding on me in all respects, and shall not be subject to challenge or appeal.

3. Release and Agreement Not to Sue. To the maximum extent permitted by law, by signing this application, I hereby release Fashion Productions, Inc, The Weinstein Company LLC, Miramax Film Corp., Fashion Cents LLC, Lifetime Entertainment Services, The Walt Disney Corporation, The Hearst Corporation, Bunim-Murray Productions and M Cable Television, Inc., and Full Picture and each of their affiliated or subsidiary companies, and any television station or channel, cable network, or satellite network that airs the Programs, the other applicants, contestants and participants in the Programs, the advertisers connected with the Programs, each of their respective parent, subsidiary and affiliated companies, all other persons and entities connected with the Programs, and each of their respective officers, directors, agents, representatives, employees, successors, assignees, and licensees (collectively the "**Releasees**") from any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind (including, without limitation, attorneys' fees) arising out of, resulting from, or by reason of, my participation in or in connection with the Programs, including, without limitation, my participation in the application and contestant selection process of the Programs, any exploitation of the Programs or my appearance on the Programs, the failure of Producer to select me as a contestant, the cancellation of the Programs, the recording or use of my Likeness, Materials and/or Music, or the exercise by

Releasees of any rights granted by me with respect to the Programs on any legal theory whatsoever (including, but not limited to, personal injury, rights of privacy and publicity, false light, and defamation) (the “**Released Claims**”). The Released Claims specifically include, without limitation, any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind resulting from the actions of another contestant or any other third party at any time. Further, to the maximum extent permitted by law, I agree not to sue Releasees or anyone as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim that such use defames me or invades any right of privacy and/or publicity) or for any cause of action based on any of the Released Claims.

4. Confidentiality

- a. Whether or not I am selected to be a contestant on the Programs, I shall keep in strictest confidence and shall not disclose to any other applicant, contestant or other third party at any time (i.e., prior to, during, or after the taping or exhibition of any episode of the Programs) any information or materials of any kind, including without limitation, any information or materials concerning or relating to Producer or to the Network, the business of Producer or the Network, any Programs produced by Producer and/or exhibited by the Network, including, without limitation, any information concerning or relating to the Programs, the Programs applicants, the Programs contestants, the location(s) of the Programs, the events contained in the Programs, or the outcome of any contest in or episode of the Programs, that I read, hear or otherwise acquire or learn in connection with or as a result of my applying to be a contestant on the Programs or (if I am selected to be a participant or contestant) as the result of my experiences as a participant or contestant on the Programs (collectively, the “Information and Materials”). I acknowledge and agree that the Information and Materials are confidential and the exclusive property of Producer and/or the Network. At no time will I ever, directly or indirectly, divulge in any manner or use or permit others to use any of the Information and Materials, without Producer’s prior written approval in each instance.
- b. I acknowledge and agree that my obligations with respect to confidentiality set forth in this Application and Agreement shall continue in perpetuity or until terminated by Producer in writing. In no event will I have the right to terminate my confidentiality obligations under this Application and Release. I acknowledge that in the event I breach the confidentiality or any other provisions of this application, my breach may, in the sole discretion of Producer and/or the Network result in my being disqualified to be considered for or participate as a contestant in the Programs. I further acknowledge that a breach by me of any of the confidentiality provisions of this Application and Release would cause Producer and/or the Network irreparable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law, and, therefore, I hereby expressly agree that Producer and/or the Network shall be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of any of the confidentiality provisions of this application by me.
- c. I also recognize that proof of damages suffered by Producer and the Network in the event that I breach or threaten to breach any of the confidentiality provisions of this application will be costly, difficult, and/or inconvenient. Accordingly, I agree to pay Producer and the Network the sum of One Million Dollars (\$1,000,000.00) per breach plus disgorgement of any past, current or future income that I may or will receive, or have received, in connection with my breach as liquidated damages in the event I breach any of the confidentiality provisions of this application prior to the initial exhibition of the final episode of the Programs. I agree that One Million Dollars (\$1,000,000.00) plus disgorgement of any income that I may or will receive, or have received, in connection with my breach is a reasonable estimate of the amount of damages Producer and the Network are likely to suffer in the event that I breach any of the confidentiality provisions of this application prior to the initial exhibition of the final episode of the Programs,

considering all of the circumstances existing as of the date of this application. In addition, I agree to pay Producer and the Network the sum of One Hundred Thousand Dollars (\$100,000.00) per breach plus disgorgement of any income that results from my breach as liquidated damages in the event I breach any of the confidentiality provisions of this application after the initial exhibition of the final episode of the Programs. I agree that One Hundred Thousand Dollars (\$100,000.00) plus disgorgement of any income is a reasonable estimate of the amount of damages Producer and the Network are likely to suffer in the event I breach any of the confidentiality provisions of this application after the initial exhibition of the final episode of the Programs, considering all of the circumstances existing as of the date of this application.

5. Dispute Resolution - I acknowledge, understand and agree that if any dispute, controversy or claim arising out of or relating to this Application and Release, the breach of any term hereof, or any effort by any party to enforce, interpret and/or construe, rescind, terminate or annul this Application and Release, or any provision thereof, including without limitation the applicability of this arbitration provision, and any and all disputes or controversies relating in any manner to my application for, appearance on, or participation in the Programs if I am selected (collectively "Matter(s)"), cannot be settled through direct discussions, the parties agree to endeavor first to settle the controversy or claim by mediation conducted in the County of New York and administered by JAMS under its Commercial Mediation Rules. If any Matter is not otherwise resolved through direct discussions or mediation, it shall be resolved by confidential binding arbitration conducted in the County of New York, and administered by JAMS in accordance with the commercial arbitration rules of JAMS (the "JAMS Rules"). I agree that at all times, including specifically the times, issues and actions contemplated and relevant to this Paragraph 13, the confidentiality requirements of this Application and Release will be in full force and effect, including any and all penalty provisions.
6. This Application and Release is controlled by New York law, and all controversies and questions with respect to this Application and Release and/or the my appearance on the Programs shall be determined by the internal, substantive laws of the State of California, without regard of any conflict of laws principles. My remedies for any breach of this Application and Release by Producer or others will be limited to a binding arbitration seeking recovery of actual monetary damages, if any, and in no event will I be entitled to rescind this Application and Release or seek or obtain injunctive or any other equitable relief or otherwise enjoin or prevent the exploitation of any of the rights I have granted herein, or any award of punitive damages, nor shall I have any right to terminate this Application and Release or any portion thereof, or rescind any rights that I have granted hereunder.
7. This Application and Release cannot be changed, amended, modified or terminated except in writing signed by Producer and me. Any waiver of any term of this Application and Release in a particular instance shall not be a waiver of such term for the future. I agree that the invalidity or unenforceability of any part of this Application and Release shall in no way affect the validity or enforceability of any other part thereof. All remedies, rights, undertakings, obligations, and agreements contained in the Application and Release shall be in addition to and shall not limit any other remedy, right, undertaking, obligation, or agreement of either party.
8. I agree that Producer may license, assign, and otherwise transfer this Application and Release and all rights granted by me hereunder to any person or entity. I shall have no right to assign this Application and Release to any third-party.

I have read, understand, and agree with the foregoing.

Signature _____ DATE: _____
Name (Please print or type) _____

Date of Birth: _____

Thank you for your time and effort in completing the form.

Please notify Producer in writing if there is a change in your address, phone number or other information provided by you in this application.

Don't forget to attach a photocopy of your Driver's License or government issued Photo ID, your passport, and, if applicable, please remember to attach a copy of your DD214 or any other discharge documentation.

Please be sure to sign and date the Certification of Veracity on the next page. If you fail to do so, your application will not be considered.

CERTIFICATION OF VERACITY

1. I have voluntarily applied to participate in the television programs currently entitled "Project Runway" and "Models of the Runway" (the "**Programs**") being produced by Project Fashion, Inc. ("**Producer**") for intended exhibition by Lifetime Entertainment Services (the "**Network**"). In order to be considered to become a contestant in the Programs, I have made and will make statements and representations to Producer and to the Network regarding myself and my background in the Application and Release to which this Certification is attached. I understand that this information is being relied upon by Producer and by the Network in considering me for selection as a contestant in the Program.
2. I hereby certify, represent and warrant that all statements, disclosures and representations made by me in my Application and Release to participate in the Program, in any other document or agreement that I have signed or will sign in connection with the Program or my participation in the Program, and that I otherwise provide to Producer, to the Network, or to anyone acting on their behalf, are true, accurate and complete. Without in any way limiting the foregoing, I certify that I have not withheld or mischaracterized any information regarding myself or my background. I also agree to immediately inform Producer and the Network if any of the information I provide becomes inaccurate or incomplete at any time prior to the exhibition of the final episode of the Program.
3. If any statement, disclosure or representation is or becomes false, misleading or incomplete, Producer and/or the Network may remove me from consideration as a contestant in the Program, may remove me from the Program (before during or after recording of the Program), and/or may withhold from me or cause me to return any prizes, monies (including any and all compensation), or other items that I have won or received, including, without limitation, any prizes, monies, or other items already delivered to me.
4. I also recognize that proof of damages suffered by Producer and the Network in the event that I breach any provision of this certification will be costly, difficult and/or inconvenient. Accordingly, I agree to pay Producer and the Network the sum of One Hundred Thousand Dollars (\$100,000) per breach plus disgorgement of any money or the value of anything that I may receive in connection with my breach as liquidated damages in the event I breach any provision of this certification (which shall be in addition to any damages provided for or otherwise arising from my breach of the terms of the Eligibility Requirements and Releases that I have signed or any document I may sign in the future). Furthermore, I will indemnify and hold harmless Producer, the Network, and their respective parent, subsidiary and affiliated companies, and each of their respective officers, directors, agents, representative and employees, from and against any and all current or future claims, actions, damages,

liabilities, losses, costs and expenses (including, without limitation, attorneys' fees) that in any way arise out of or result from my breach of any provision of this certification.

ACCEPTED AND AGREED

Signature: _____ Date: _____

Print Name: _____